



Sponsorship Opportunities

To meet your publication requirements, our Global Business Development Team will work with you to deliver content that is of value to clinicians through an educational package, either in print or online.

Our Society of Hospital Medicine journals are published by Wiley in accordance with its Publication Ethics guidelines.

Webinars

Webinars provide web-based presentations, lectures, workshops or seminars, allowing the end user to interact with subject-matter experts in real-time. Events are archived for 12 months following their launch.

Podcast and Audio Downloads

Podcasts are a series of downloadable audio and/or video files that are distributed through our systems (including web sites and email alerts) and via RSS feeds (commonly through iTunes). Also available are audio downloads, which generally consist of a single audio and/or video file. Alerts to listen and how to listen are managed through our systems.

Enhanced Articles

An Enhanced Article is a dedicated, article-specific micro site created for any article, or group of articles published by Wiley. Enhanced Articles extend the reach of a clinical study to regular readers as well as difficult-to-reach clinical audiences.

Patient Tear Pads

Targeted to patients, tear pads feature information on features, benefits, and risks on specific topics. A tear pad is also a convenient visual aid for physicians to deliver patient information.

Supplements

The publication of articles on a single topic or theme, supplements could be based on proceedings from roundtable discussions, symposia, or a collection of review articles. All supplements must be approved in concept by the Editors prior to submission. All supplements are subject to peer-review and are not guaranteed acceptance. No single drug supplements will be considered.

Expert Panel Discussions

An open forum for a panel of experts to discuss issues on a selected topic, which typically covers diagnosis, evaluation and management of a disease. This is a one-hour teleconference that is recorded, transcribed, and published within the journal.

Wall Charts

One-page posters that can be affixed to walls, these products are visually driven and generally feature topical content.

2014 Media Kit

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